

For Immediate Release
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The Reefs Declared One of the World's Best by Travel + Leisure Magazine

Southampton, Bermuda (July 12, 2007) – Once again The Reefs has been recognized as one of the **World's Best** by the readers of *Travel + Leisure Magazine*. In the August 2007 issue, T+L announced the results of its **12th Annual World's Best Awards Readers' Survey**, proclaiming The Reefs as one of the finest hotels in the entire Caribbean, Bahamas and Bermuda Region for the second year in a row.

The Reefs earned the ranking of 12th on T+L's list of Top 25 Hotels in the Caribbean, Bahamas, and Bermuda, up from last year's position at 25th. The top hotel was the Jumby Bay Resort in Antigua, followed by Ladera, in St. Lucia. The Reefs was the only Bermuda hotel to appear on the World's Best Service list.

"The Reefs is a remarkable hotel and I am exceptionally proud to be working with some of the finest people in the entire hotel industry," commented Ben Tutt, Managing Director for The Reefs. "All the credit for this award goes to the dedicated and hard working staff at this fine hotel. They have proven themselves time and time again to exemplify the finest of Bermudian hospitality. They are a credit to the hotel, the island and all the people of Bermuda."

The Island of Bermuda was also recognized in the 2007 World's Best issue as one of the Top 5 Islands in the Caribbean, Bahamas, and Bermuda region.

The Reefs is consistently recognized by the readers of *Travel + Leisure Magazine* and *Conde Nast Traveler* and most of the major travel magazines as offering one of the regions best vacations.

T+L SURVEY METHODOLOGY Rankings are based on reader evaluations collected in its World's Best Awards survey. For hotels, scores are indexed averages of evaluations for the characteristic "service." Readers were asked to rate candidates on a scale of 1 to 5, where 5 means "excellent" and 1 means "poor." Scores are rounded to the nearest hundredth of a point; in the event of an exact tie, properties or companies share a ranking. For full survey methodology, go to www.travelandleisure.com/worldsbest.

T+L Top 25 Hotels in the Caribbean, Bermuda, and the Bahamas

Rank	2006	Name	Score
1	12	Jumby Bay, a Rosewood Resort , Antigua	92.24
2	2	Ladera , St. Lucia	91.34
3	16	Jamaica Inn , Ocho Rios, Jamaica	89.78
4	5	Malliouhana Hotel & Spa , Anguilla	88.86
5	9	Hôtel Saint-Barth Isle de France , St. Bart's	88.81
6	14	Eden Rock , St. Bart's	88.70
7	n/a	Horned Dorset Primavera , Rincón, Puerto Rico	88.54
8	4	Four Seasons Resort , Nevis	88.10
9	3	Cap Juluca , Anguilla	87.88
10	23	CuisinArt Resort & Spa , Anguilla	87.02
11	22	Couples Sans Souci , Ocho Rios, Jamaica	86.50
12	25	The Reefs , Bermuda	86.45
13	19	Peter Island Resort , Peter Island	85.97
14	n/a	Hôtel Guanahani & Spa , St. Bart's	85.81
15	n/a	Ritz-Carlton , Grand Cayman	85.45
16	n/a	Royal Plantation Spa & Golf Resort , Ocho Rios, Jamaica	85.28
17	n/a	Round Hill Hotel & Villas , Montego Bay, Jamaica	85.21
18	7	Biras Creek Resort , Virgin Gorda	85.00
19	10	Sandy Lane Hotel , St. James, Barbados	84.71
20	n/a	Grand Lido Braco Resort & Spa , Runaway Bay, Jamaica	84.40
21	8	One & Only Ocean Club , Paradise Island, Bahamas	83.77
22	21	Grace Bay Club , Providenciales, Turks and Caicos	82.83
23	20	Parrot Cay , Turks and Caicos	82.00
24	n/a	Rockhouse Hotel , Negril, Jamaica	81.99
25	18	Pink Sands , Harbour Island, Bahamas	81.67

