

FOR IMMEDIATE RELEASE

Contact: Julie Harper
Madigan Pratt & Associates
(757) 645-3113
[The Reefs Press Room](#)



THE REEFS CELEBRATES WITH NEW PACKAGE, NEW CLUB SUITES FOR A WINTER GETAWAY
Take 5 at Bermuda's Best Hotel

SOUTHAMPTON, Bermuda — It has been a milestone year for [The Reefs](#), recently being named the top Atlantic resort by [Condé Nast Traveler readers](#) and opening its new spa and Reefs Club residences. To celebrate, The Reefs is offering its popular Take 5 package with a free night and value-added incentives for guests wishing to vacation at the hotel or any of the new two- and three-bedroom luxurious Club Suites.

The [Take 5 package](#) is available on any five-night stay between December 1, 2009 and March 31, 2010 (excluding December 20, 2009 – January 3, 2010). Travelers receive the fifth night free, daily American breakfast, afternoon tea and gourmet dinner for two, roundtrip airport taxi transfer, and a three-day bus/ferry pass for two to explore Bermuda.

All of the guest accommodations at The Reefs Hotel & Club offer private balconies to take in the spectacular ocean views and beautiful Bermuda sunsets. Package rates, which include government taxes and service charges, begin at \$1,869 for a poolside room.

Widely recognized as Bermuda's best resort, The Reefs was honored with [four major awards](#) in 2009 alone. Most recently, The Reefs was named the number one resort in the Atlantic in the 22nd Annual [Condé Nast Traveler Readers' Choice Awards](#). This marks the first time a Bermuda resort has topped the list.

A commitment to providing an exceptional vacation experience and to meeting the ever-changing needs of travelers has continued to earn The Reefs international acclaim. In the last two years, The Reefs invested \$55 million in major renovations. The Reefs recreated two of its three restaurants, debuted an all-new La Serena Spa overlooking the ocean and recently concluded a major expansion adding [The Reefs Club](#).

A private retreat of 19 luxurious beachfront residences with gourmet kitchens and spacious living areas, the Club maintains the intimate atmosphere and personal service found only at The Reefs. The residences are being offered on a fractional basis making them an affordable option for anyone considering owning a Bermuda vacation home. For a limited time until all residences are sold, travelers can reserve the Club Suites for a one-of-a-kind Bermuda vacation experience with access to all The Reefs and Reefs Club amenities.

For reservations or information, call (888) 466-0288 or visit www.TheReefs.com.

Fractional ownership at The Reefs Club includes deeded Bermuda real estate and starts for as little as \$350,000. To inquire about ownership opportunities, call (866) 480-6174 or visit www.ReefsClub.com.

About The Reefs Hotel & Club

Crowning a limestone cliff overlooking a secluded pink sand beach, The Reefs Hotel & Club attracts travelers who seek a Bermuda vacation in an intimate atmosphere with fine dining and personal service. The Reefs features only 65 guest accommodations, luxurious amenities and is consistently recognized as one of the world's best hotels from leading travel industry publications including *Condé Nast Traveler* and *Travel + Leisure*.

In 2009, The Reefs opened The Reefs Club, a private enclave of only 19 luxurious, fully furnished two- and three-bedroom beachfront residences available for purchase on a fractional ownership basis. Unobstructed ocean views are found throughout each residence including from every bedroom, a distinguishing feature for Bermuda residences available only at The Reefs Club.

###