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[The Reefs Press Room](#)



The Reefs Hotel & Club in Bermuda Appoints New Spa Director

SOUTHAMPTON, Bermuda — [The Reefs Hotel & Club in Bermuda](#) welcomes Stephen Reid as new Spa Director of La Serena Spa. Reid will manage the operations, services and team of specialists at the popular full-service [Bermuda resort spa](#).

Reid has more than seven years experience serving in management roles in the spa, fitness and leisure industries. Prior to joining La Serena Spa at The Reefs, Reid was Spa Director at Steiner Leisure Limited where he managed three spas with Carnival Cruise Lines. A certified personal trainer, he also managed and consulted for a number of spas, gyms, pools and leisure centers in London, England. Reid holds a BA degree in Management and Accounting from the University of Greenwich and a diploma in Health Management.

“Stephen has extensive experience and success in managing full-service spas that serve an international clientele,” says Ben Tutt, Managing Director of The Reefs Hotel & Club. “He brings a wealth of knowledge and high energy to our spa team. We are excited to welcome him to The Reefs’ team and to Bermuda.”

La Serena Spa at The Reefs Hotel & Club in Bermuda was just named to the 2010 Best Resort Spas List by *Condé Nast Traveler*, ranked #5 in the entire Caribbean and the top-ranked Bermuda resort spa.

Opened in fall 2009, the new La Serena features a [full-service spa menu](#) with customizable treatments that use the luxurious Elemis of London products created with natural and organic extracts. La Serena Spa has eight treatment rooms including a spa suite for dual massages and a manicure/pedicure room overlooking the ocean. A highlight among guests is the luxury spa’s stunning relaxation room, which offers sweeping panoramic views of Bermuda’s soothing seas and natural beauty.

La Serena Spa is open daily from 8 a.m. to 8 p.m. Due to La Serena Spa’s popularity, advanced reservations are encouraged.

To book a Bermuda vacation at The Reefs Hotel & Club, call (888) 466-0288. To inquire about ownership opportunities, call (866) 480-6174.

For more information, visit www.TheReefs.com.

About The Reefs Hotel & Club

Crowning a limestone cliff overlooking a secluded pink sand beach, The Reefs Hotel & Club delivers a relaxing Bermuda vacation where guests and owners feel perfectly at ease. Intimate, with just 64 rooms, the hotel is consistently recognized as one of the world’s best hotels and the best hotel in Bermuda. In 2009, this world-class hotel extended its personal service, luxurious amenities, fine dining and stunning ocean views to 19 elegant two- and three-bedroom beachfront residences available for purchase on an affordable fractional ownership basis.

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