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THE REEFS EARNS TOP HONORS IN CONDÉ NAST TRAVELER READERS' CHOICE AWARDS

SOUTHAMPTON, Bermuda — [The Reefs](#), (www.TheReefs.com) widely recognized as Bermuda's best hotel, was named the number one resort in the Atlantic in the 22nd Annual *Condé Nast Traveler* Readers' Choice Awards. The Reefs moved up from number three in last year's poll.

The Reefs is consistently rated among the world's best resorts, and has received three other major awards in 2009. "This is truly a great honor as it is the travelers, the readers of *Condé Nast Traveler*, who have distinguished our hotel as the best in the region," says David Dodwell, President of The Reefs. "Such recognition is the highest compliment to our staff who deliver The Reefs vacation experience and without whom this honor would not be possible."

The Reefs continually makes major investments to ensure it meets and exceeds the ever-changing needs of affluent travelers. In the last two years, The Reefs invested \$55 million to renovate two of its three restaurants, build a designer kitchen and create an all-new La Serena Spa overlooking the ocean.

This year The Reefs also concluded a major expansion adding [The Reefs Club](#) (www.ReefsClub.com), an affordable option to individuals considering owning a Bermuda vacation home. With only 19 luxurious, fully-furnished two- and three-bedroom beachfront residences, the private club maintains the intimate atmosphere and personal service synonymous with The Reefs. For a limited time until all residences are sold, travelers can reserve the Club Suites on a one-time rental basis for a one-of-a-kind Bermuda vacation experience.

More than 25,000 readers voted in this year's *Condé Nast Traveler* survey, which ranks the best cities, islands, cruise lines, airlines, hotels, resorts and car rental agencies worldwide. *Condé Nast Traveler* readers also voted Bermuda as the number one island in all of the Caribbean and Atlantic.

The complete results of the awards can be found in the November issue of *Condé Nast Traveler*, which will be on newsstands October 20 or on the magazine's Web site at cntraveler.com/readerschoice.

For reservations or information, call (800) 742-2008 or visit www.TheReefs.com.

About The Reefs

Crowning a limestone cliff overlooking its own pink sand beach on Bermuda's famous south shore, The Reefs has been welcoming guests since 1947 with traditional hospitality for which the island has long been famous. With only 65 guest rooms and suites, this intimate resort consistently receives the highest accolades, including:

- *Condé Nast Traveler* Reader's Choice Awards, #1 Resort in the Atlantic, 2009
- *Condé Nast Traveler* Gold List of the "World's Best Places to Stay," 2009
- *Travel + Leisure* "World's Best in the Caribbean, Bermuda, and the Bahamas," 2009
- *Travel + Leisure* "World's Best Hotel Value" and "World's Best Service," Ranked #1
- Coconuts as "Best Place to Fall in Love," Ocean Echo as "Best Al Fresco Dining" and "Best Sunday Brunch," and La Serena as "Best Day Spa" by *The Bermudian*

About The Reefs Club

A private residence club of just 19 luxurious, fully-furnished two- and three-bedroom beachfront homes, [The Reefs Club](#) is offered for sale on an affordable fractional ownership basis. For a limited time until the residences are sold, the Club Suites are available on a one-time rental basis for a truly extraordinary Bermuda vacation.

Guests who are booked into a Club Suite will enjoy all the amenities and services afforded to Club owners. Amenities include the owners' lounge, separate infinity-edge pool, fitness center and rooftop putting green with impressive views of the Atlantic. A concierge coordinates dinner reservations, La Serena Spa appointments, golf tee times and other island adventures.

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